



Presented by Rogers County Fair  
[rogerscountyfair.com/will-rogers-classic/](http://rogerscountyfair.com/will-rogers-classic/)

Thank you for your interest in being a vendor at the Will Rogers Classic. The WRC takes place on the grounds of the Claremore Expo Center the first weekend of May. The WRC Steer & Heifer show is a yearly showmanship that our FFA and 4-H students compete in. We have had the opportunity to add two new events plus offering a vendor area! The Steak Cook-off will take place on May 1<sup>st</sup> and the Pickers & Fiddlers Championship will be split between the 1<sup>st</sup> and the 2<sup>nd</sup>.

Please submit your vendor application and you will be contacted via email if you are accepted, put on a waitlist or if we are unable to accommodate. Give us a few business days to review before following up on your application. If you have any questions, please let us know.

We welcome a variety of vendors for fair-goers and strive to have different items from each vendor. Only one representative from multi-level companies will be accepted (i.e. Mary Kay, Tupperware). When you complete the application please provide a description of your items.

The Will Rogers Classic is a great family-friendly event that we hope you will be a part of in 2021. If you have any questions, please do not hesitate to contact me by email or phone.

Sincerely,

Kendel Stocker  
Co-Fair Manager  
[kendel@rogerscountyfair.com](mailto:kendel@rogerscountyfair.com)  
(918) 341-8688 opt 2

WRC Exhibitor Application/Contract

May 1-2, 2021

Presented by Rogers County Fair

www.RogersCountyFair.com

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email \_\_\_\_\_

**(Email is the primary way we will communicate with you)**

Website: www: \_\_\_\_\_

All Vendors will be listed on our website with direct links to their websites

Products to be displayed (please be specific) \_\_\_\_\_

Itemized menu must be submitted with application and is subject to approval by Will Rogers Classic.

Will you be selling products from your booth: Yes? \_\_\_\_\_ If yes, please attach a copy of your OTC sales tax permit No? \_\_\_\_\_

EXPO HALL				OUTSIDE			
10x10	(circle one)	One day \$50	Two days \$75	10x10	One day \$25	Two days \$50	
10x20	(circle one)	One Day \$100	Two days \$150	10x20	One day \$50	Two days \$75	
_____	Electric 110v Hook up	\$10	(Limited spaces available)	Oversized			\$1.25 per sq ft
Booths will include: One 8' table (plain-no table coverings) with 2 chairs 8' back drape & 3' side drapes				One table and 2 chairs are upon request only.			
*Booth space in the Expo Hall is first come, first serve							

Food Trucks

\* Any soft drinks sold must be Coca-Cola brand.

\*Must run off Generator Concession Size \_\_\_\_\_ 1 or 2 Days \_\_\_\_\_ Amount \$150

Current sales tax permit and certificate of liability insurance with Rogers County Fair listed as additional insured must be submitted prior to the start of the Fair. Booth photos and food item photos are encouraged.

NOTICE

**To be accepted as a vendor, a completed application and signed waiver of liability are required. A \$25 deposit is due within 7 business days upon acceptance into the show. Remainder is due by April 26, 2021. Wi-Fi is available through Claremore Expo Center free of charge.**

**For your application to be considered for acceptance into the Will Rogers Classic, a photo of your items and booth display must be included.**

Accepted by Exhibitor

Accepted by Rogers County Fair

\_\_\_\_\_  
I have read and accept the terms and conditions of the exhibitor's application and agree to be bound thereby

2021 Will Rogers Classic application consists of cover sheet, payment information sheet, waiver of liability and show guidelines.

Return completed application to:

**Will Rogers Classic**  
**Attn: Kendel Stocker**  
**400 Veterans Parkway**  
**Claremore, OK 74017**

**Or email to [kendel@rogerscountyfair.com](mailto:kendel@rogerscountyfair.com)**

You should receive email confirmation of acceptance within 3 business days of submission of your application.  
Contact Kendel if you have **not** received your confirmation.

**Payment must be made in full by April 9, 2021.**

**Method of Payment: Total Amount Due \$ \_\_\_\_\_**

\_\_\_\_\_ Check enclosed (payable to Will Rogers Classic)

\_\_\_\_\_ Charge to credit card (American Express not accepted)

Total amount due: \$ \_\_\_\_\_ (Don't forget \$10 electric charge)

Credit Card # \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address for card: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ 3 digit CRV Code: \_\_\_\_\_

I authorize The Rogers County Fair to process the amount stated on this application on the date received unless other arrangements have been made. *Credit card information will not be kept on file after transaction is processed.*

***Event Location:*** Claremore Expo  
400 Veteran's Parkway, Claremore, OK 74017

***Exhibitor Move-In Hours:***

**INSIDE: Friday, April 30th from 3:00 pm- 7:00 pm**

**OUTSIDE: Saturday, May 1st from 8:00 am-10 am**

***Move Out:*** Saturday 6:00 pm-8:00 pm if only vending for one day. Sunday 6:00 pm-8:00 pm -no early breakdown or dismantling of exhibit will jeopardize exhibitor's participation in future Will Rogers Classic.

***Show Hours:*** Saturday, May 1<sup>st</sup> from 10:30 am to 6:30 pm  
Sunday, May 2 from 10:30 am to 6:30 pm

.....Contact for further information.....

Kendel Stocker  
Rogers County Fair  
(918) 341-8688 opt 2  
[kendel@rogerscountyfair.com](mailto:kendel@rogerscountyfair.com)

***Show Guidelines of the  
2021 Will Rogers Classic  
May 1-2, 2021***

1. **The show committee reserves the right to make final decisions as to whom and what products may be exhibited at the show. Committee also reserves the right to assign all exhibitors location.**
2. **Exhibitor's booth must be manned at all times (unless prior arrangements have been made with Show Committee). No sharing of booth space will be permitted (without express prior approval of show committee).**
3. **Signage for exhibitor's booth will be allowed to face the aisle on the front side of exhibitor's booth only.** Exhibitor is prohibited from displaying products/services and/or other advertising material in areas outside of its booth space such as, but not limited to, parking lots, corridors, lounges, rest rooms, etc.
4. **Giveaways:** If exhibitor is doing a giveaway drawing, exhibitor agrees **not** to sell any information collected from the public and, agrees to hold the Rogers County Fair **harmless from any liability.**
5. **Refunds:** No refunds for booth space will be issued for any reason - including but not limited to inclement weather, acts of God or war, etc.
6. It is agreed that the exhibitor shall make no claim(s) of any kind against Will Rogers Classic and shall indemnify and hold harmless the Rogers County Fair, Sponsors, Sponsoring organizations, Board members, officers, employees, Committee members of any such organization, consultants, promoters, authorized subsidiaries, or authorized sub-contractors. Under no circumstances will these organizations be responsible for loss, damage, destruction, theft of any merchandise, displays or goods of the exhibitors or any injury to exhibitor or employee while attending the show. Also, it is expressly understood there can be no claim for damage of any kind to the exhibitor's business due to any circumstance that developed from the show.
7. All property of the exhibitor remains under the custody and control of the exhibitor, subject to the rules and regulations of the show. Exhibitors should not leave merchandise unattended during show hours and especially during move-in and move-out times. It is suggested you contact your insurance agent regarding your coverage. Management is not responsible for loss. Building will generally be locked and secure until one hour before the show opens and ½ hour after show closing. No one will be allowed in the building, unless pre-arranged and approved by Show Committee. All display units and supplies must be designed for indoors, on a concrete surface and must be contained within the dimensions as described. If your display is over 8' tall you must designate so, on your application.
8. Each exhibitor must know and comply with all laws, ordinances and regulations to health, fire and public safety while participating in the show. Any food sampling must be approved by the Rogers County Health Department. All aisles and designated emergency exits must be kept clear at all times. Please keep your area neat and clean during the show. Expo cleaning personnel are not allowed to enter your booth, so please place your trash in the proper receptacle.
9. Oklahoma Sales Tax Report forms will be handed out by an Oklahoma Tax Commission representative during the show. The Exhibitor is liable and responsible for all necessary permits, license, and taxes necessary to participate in the show.
10. Music copyrighted and subject to license by ASCAP, BMI, and SESAC. Exhibitor is responsible for any fees applicable. The use of projectors or DVD players is allowed as long as the volume is controlled. Use of microphones or amplification is not allowed without prior permission from Show Committee.

**2021 Will Rogers Classic  
May 1-2, 2021**

**Waiver of Liability:**

Neither the Rogers County Fair or Will Rogers Classic; Rogers County, Claremore Cultural Development Authority, City of Claremore, or any other sponsors assume any responsibility for destruction, damage or loss of the exhibitor's property for any cause. The exhibitor's agree to indemnify and hold harmless said associations, sponsors, businesses and promoters or any others associated with the show from any liability and expense for any injury, property damage or other loss arising out of the use by the exhibitors of its exhibit space or activity in connection therewith. By my/our signature(s), I/we agree to this Waiver of Liability.

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Date

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Date

**Signed waiver must be returned with exhibitor's application for application to be accepted.**